# **Our Privacy Policy**

Leaders Industries respects the privacy of visitors to its website. We strongly believe that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, the organization has implemented the following policy:

## About the Information that We Collect

Most of the data and information we collect through our website is used only to help us achieve our mission. It is our policy to collect only information that our clients knowingly provide.

## From Casual Website Visitors and General Users

We do not collect any personal information from users browsing our website. When you use the public areas of our website, you are doing so anonymously. We don't collect any personally identifying information.

#### From Our Members, Clients and our Donors

If while visiting our website, you make a donation, register for an event, or request other information, you will be asked to provide certain information. In all cases, this information is submitted voluntarily. In most cases, we ask clients, donors, event participants or members to provide their name, title, organization name, address, telephone, and e-mail. Your name and mailing information will not be sold to a commercial organization.

#### **Credit Card Account Information**

Since we use various avenues to handle our credit card transactions over the internet, Leaders Industries does not collect any credit card information from clients, event participants, donors or members. Credit card information is submitted directly without going through Leaders Industries website.